

Haley Cloonan-Lisi

774-454-2119 ✨ hbcloonanlisi@gmail.com ✨ eightpointfivedesigns.com

education

Massachusetts College of Art + Design

BFA: Film/Video
2013-2015

Bridgewater State University

BA: Graphic Design + Photography
Graduated 2018

experience

eightpointfivedesigns

Freelance Graphic Designer
May 2014- Present

- Working to create full-scale branding for independently owned businesses
- Specializes in illustration, typography, layout and color
- Skilled in both digital and analog photography, shooting product and lifestyle shots

E-Cloth

Graphic Designer
May 2019- February 2020

- Worked alongside Marketing Manager and Art Director to execute designs for social media, newsletters, print campaigns, and web
- Created icons and product illustrations for packaging
- Retouching old product photography, and creating new lifestyle images
- Worked within existing brand guidelines to create marketing materials for web and print

New England Coastal Wildlife Alliance

Graphic Design Intern
February 2018- May 2018

- Was responsible for creating educational mock ups and diagrams
- Created promotional print materials including; holiday cards, wildlife adoption forms, and brochures etc.

Starbucks Coffee

Barista + Cashier
January 2017- March 2019

- Quickly created custom beverages
- Well versed in all food and safety protocol
- Friendly and knowledgeable in all store products to welcome and assist customers
- Worked quickly and efficiently in a team setting

skills

Adobe CC

Illustrator, InDesign, Photoshop,
Lighroom

Office Software

Shopify, Dropbox, Privy
Microsoft: Excel, Word, Powerpoint
Google: Sheets, Docs, Slides

Social Media

Instagram, Later, Hootsuite